



Solid achievements in print and web design; publishing, advertising and branding.

Other strengths include animation, motion graphics, illustration, drawing skills and strong production knowledge.

Detail oriented, creative, motivated, focused.

COMPUTER SKILLS

Expert proficiency

Ps Photoshop

Ai Illustrator

ID InDesign

Fl Flash

Dw Dreamweaver

X QuarkXPress

Strong working knowledge

Ae AfterEffects

W Word

P Powerpoint

X Excel

Basic working knowledge

Pr Premiere

3d SketchUp

EDUCATION

Current classes

- HTML5 and CSS3
- TV and Video Production
- Enrolled in Interactive Design Certificate program at Sacred Heart University, Trumbull, CT

On going education

- A.A.S. Web Design - Norwalk Community College, Norwalk, CT, 2009

Fine arts and illustration

- School of Visual Arts, New York, NY
- Silvermine School of the Arts, New Canaan, CT

EXPERIENCE

Nov. 11-present

Product Development Illustrator/Designer Consultant - MBI, Norwalk, CT

- Design logo treatments and illustrations for NFL, College Basketball, NASA, and Betty Boop licenses
- Create original designs and prototypes of future products for advertising and testing

Oct. 2012-July 2013

Web Production Consultant - Ethan Allen Inc. - Danbury, CT

- Designed national emails, local banners, home pages and mobile assets with upscale branding
- Silhouetted and retouched photos. Updated online catalog using content management software
- Did image mapping of online catalog using Adobe Scene 7

July. 12-Sept. 12

Freelance Marketing Designer - Cottages & Gardens - Norwalk, CT

- Designed marketing collateral, ads, sell sheets, signage, e-vites and postcards

Feb. 10-Oct. 11

Flash Designer - Hearst Media - Danbury, CT

- Designed, edited and animated banner ads, rich media and video ads for online newspapers and google ads
- Hand coded HTML email blasts to pass w3 validation and ensure deliverability

Jan. 10-Feb. 10

Design Consultant - Disney Worldwide Publishing - White Plains, NY

- Design and production work on books for juvenile, tween and teen properties

Jan. 10-Oct. 09

Freelance Senior Designer - Soundprints - Norwalk, CT

- Managed department with two full time designers
- Worked with Disney, Sesame Street and Smithsonian licenses
- Created children's novelty books and packaging with story and audio components

June 07-Dec 08

Senior Art Director - Weekly Reader Custom Publishing at Reader's Digest - Pleasantville, NY

- Created sponsored educational materials for classrooms, pre-k through grade 12.
- Worked with GM, Toyota, Universal, and 20th Century Fox
- Produced poster guides, activity pages, magazines, web games made in Flash, and HTML email blasts.

March 01-June 07

Senior Designer - Reader's Digest Young Families - Pleasantville, NY

- Designed children's continuity series picture and early chapter books, activity pages, DVD games and packaging.
- Worked with Nickelodeon, Sesame Street, Disney, and Sony licenses.
- Extensive on-line photo research, retouching and rights maintenance for a photographic book series.

July 99-March 01

Art Director - U.S. Games System, Inc. - Stamford, CT

- Designed books, tarot and novelty card decks and packaging, card games with components, book/deck sets, catalogs, point of purchase displays, and ads.
- Art directed photo shoots and produced digital illustration.

Nov. 96-July 99

Art Director - Progressive Grocer Magazine - Stamford, CT

- Designed and produced monthly *Retail Tech* magazine and advertorials; hired illustrators and photographers.
- Made charts and graphs with info graphics to help illustrate the articles.

Sept. 90-Nov 96

Art Director - Cabletelevision Advertising Bureau - New York, NY

- Created trade publications, annual reports, collateral, trade show signage and art directed photo shoots.

On going

Freelance Illustration

- Create traditional and digital illustrations for books, games, advertising and corporate.
- Clients include: U.S. Army, Boeing, Reader's Digest, Xerox, IBM, Ethan Allen, and Pepperidge Farms.
- Illustrator of three children's books, and author and illustrator of the 50 State Playing Cards.

AWARDS

- Won 2012 Holiday Card Contest at McIntyre Group for an animated e-card
- GM 100 Year poster nominated for 2009 Association of Educational Publishers Award
- Recipient of 2008 GT Capitol Scholarship for Technology
- Recipient of two Great Performance Awards from Reader's Digest
- Received iParenting Media Awards on 11 books I designed at Reader's Digest Young Families
- Received 2005 silver Society of Illustrators Award for the cover of Pinocchio at Reader's Digest Young Families
- Received an iParenting Media Award in 2006 for the 50 State Playing Cards
- Received 1995 Graphic Design USA Award for logo design
- Received 1992 AGA Award for cover design of advertising kit